

What is Claimed is:

1. A method for providing a secure data channel between a user and one or more associates, comprising the steps of:

- 5 (a) receiving at a processing server, from the user, at least one of
- user profile information,
 - a user identification,
 - a user acceptance, and
 - a hardware signature;
- 10 (b) receiving pushed information from the associate, including at least one of
- an update to said user profile information,
 - related information, and
 - personalized content for the user; and
- 15 (c) conveying, to the user, personal information including a selectable union of at least one of
- said user profile information,
 - said related information, and
 - said personalized content.

20 2. The method according to step 1, wherein said step (c) is conveyed to said user using at least one of:

- 25 a web interface,
- an interactive voice response (IVR) system,
 - a wireless access device,
 - a synchronized device,
 - an interactive television (TV) device,

a palm-top computing device,
a computer system,
a thin client,
a personal digital assistant (PDA),
5 a computing device,
a communications device, and
any other device having at least one of direct and indirect access to the Internet.

10 3. The method according to claim 1, further comprising the step of:
(d) sharing access to said personal information to at least one of an individual user
and a family.

15 4. The method according to claim 3, wherein said family can include at least one of:
another user,
a plurality of users, and
a plurality of related users.

20 5. The method according to claim 1, wherein said associate can include at least one of:
a business,
an organization,
an affiliated association,
an unaffiliated association, and
any other association between a repository of data and the user whose specific
25 data is contained within said repository.

6. The method of claim 1, wherein said associate can include at least one of:

a manufacturer,
a distributor,
a retailer,
a service provider,
a non-profit,
a sports franchise,
an information provider,
a news agency,
a content provider,
a television program,
a movie,
an entertainment, and
an agency.

7. The method according to claim 1, further comprising the step of:

(d) providing cumulative aggregate user profile information to said association

8. The method according to claim 1, wherein said pushed information can include at least one of:

textual data,
digitized audio data,
digitized video data,
graphical image data, and
other data.

9. The method according to claim 1, wherein said pushed information can include at least one of:

prescription information,
automobile service information,
5 purchased product information,
sports information,
television programming information,
deductions information,
travel reservation information,
10 charitable contribution information,
encrypted information,
financial information,
membership information,
educational information,
15 voicemail messages, and
any information related to the user.

10. A system for providing a secure data channel comprising:

a processing server operative to receive at least one of

20 user profile information,
user identification,
user acceptance, and
a hardware signature;

one or more associates operative to convey at least one of

25 updates of said user profile,
related information, and

pushed personalized content information into a database of said processing server; and

a component that provides a selectable union of said pushed personalized content with said user profile information for conveyance to a user.

5

11. A groupware computer program product for displaying personalized user information provided by a secure data channel between a user and one or more associates, wherein said computer program product is embodied on a computer usable medium and includes program logic comprising:

a groupware display module operative to enable a processor to display an associates list to the user,

wherein said associates list is operative to enable said processor to access a user selectable union of pushed personalized content relating to the user from said one or more associates.

10
15

12. An instant message service computer program product for displaying personalized user information provided by a secure data channel between a user and one or more associates, wherein said computer program product is embodied on a computer usable medium and includes program logic comprising:

an instant message service display module operative to enable a processor to display an associates list to the user,

wherein said associates list is operative to enable said processor to access a user selectable union of pushed personalized content relating to the user from said one or more associates.

20

25

13. An inflight entertainment (IFE) portal computer program product for displaying personalized user information provided by a secure data channel between a user and one or more associates, wherein said computer program product is embodied on a computer usable medium and includes program logic comprising:

5 an IFE display module operative to enable a processor to display an associates list to the user,

wherein said associates list is operative to enable said processor to access a user selectable union of pushed personalized content relating to the user from said one or more associates.

10
15
20
25
30
35
40
45
50
55
60
65
70
75
80
85
90
95
100
105
110
115
120
125
130
135
140
145
150
155
160
165
170
175
180
185
190
195
200
205
210
215
220
225
230
235
240
245
250
255
260
265
270
275
280
285
290
295
300
305
310
315
320
325
330
335
340
345
350
355
360
365
370
375
380
385
390
395
400
405
410
415
420
425
430
435
440
445
450
455
460
465
470
475
480
485
490
495
500
505
510
515
520
525
530
535
540
545
550
555
560
565
570
575
580
585
590
595
600
605
610
615
620
625
630
635
640
645
650
655
660
665
670
675
680
685
690
695
700
705
710
715
720
725
730
735
740
745
750
755
760
765
770
775
780
785
790
795
800
805
810
815
820
825
830
835
840
845
850
855
860
865
870
875
880
885
890
895
900
905
910
915
920
925
930
935
940
945
950
955
960
965
970
975
980
985
990
995